



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 29, 2020

WARNING LETTER

VIA EMAIL TO [REDACTED]

Acupuncture & Natural Health Solutions
2355 Vanderbilt Beach Road, Suite 146
Naples, Florida 34109

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at <https://acupuncturesolutionsonline.com/> on April 24, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment or prevention claims on your website include:

- Marketing “COVID-19 Homeopathy Treatment Kits” claiming to treat COVID-19.
- Claiming that these kits present “a treatment strategy” for COVID-19.
- Describing these kits as containing “5 medicines and enough refills needed for... 14 days of treatment” and “for prevention... a five month supply of... prophylactic medicine.”
- Claiming that your Basic Homeopathic Treatment Kit and Deluxe Homeopathic Treatment Kit are “Effective for 80% of people.”
- Claiming that the treatment kits will be effective only if they are “started immediately upon the onset of COVID-19 symptoms or if you have tested positive. Therefore, it is essential that you have this kit on hand prior to needing it.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,

DAMA BROWN

Dama J. Brown
Regional Director
Southwest Region

Digitally signed by DAMA
BROWN
Date: 2020.04.29 16:35:30 -05'00'