

United States of America FEDERAL TRADE COMMISSION Southwest Region

Dama J. Brown, Regional Director Federal Trade Commission – Southwest Region 1999 Bryan Street, Suite 2150 Dallas, Texas 75201

May 1, 2020

WARNING LETTER

Remedys Nutrition 7331 Miami Lakes Drive Miami Lakes, Florida 33014

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at https://remedysnutrition.com on April 29, 2020. We also reviewed your social media page at https://www.facebook.com/remedysnutrition, where you direct consumers to visit your website to purchase various supplements to boost their immune system. Based upon our review, we have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website and Facebook page include:

- On your website, under the heading "Virus & Immunity Enter Our Giveaway & Learn how to Combat COVID-19" you promote and offer for sale a "COVID-19 Immunity Boost Care Kit," that includes hand sanitizer, Vitamin C with Bioflavinoids, Mega VMT | High Dose Daily Multivitamin, Oregano Tincture, Immunity FactorsTM, and Elderberry Tincture, with the following claims:
 - o "Give your immune system a fighting chance until we have a vaccine for Coronavirus"
 - o "Simply stated, the immune system is a complex system of processes within our bodies that protects against disease. Coronavirus is a dangerous virus that can make us sick and has even killed many.... Many cultures have used

Elderberry, Pau dÁrco, Alfalfa and Olive Leaf for supporting immune health. Our amazing product, Immunity Factors, uses these herbs and others to support the body's immunity by supporting the cell against external influences like coronavirus or other dangerous pathogens."

• In an April 1, 2020 Facebook post, you claim: "If your immune system is weak, it won't be ready to fight coronavirus. Now is the time to prepare for it. Boost your immunity with our natural supplements, formulated to help you win the fight against viruses and bacterias." This text appears above a graphic that includes the text "PREPARE YOUR BODY TO FIGHT VIRUS [sic]: BOOST YOUR IMMUNE SYSTEM," and depicts three Remedys Nutrition-brand products that you sell: Olive Leaf capsules, Oregano Oil, and Immune Factors.

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

Dama J. Brown Regional Director, Southwest Region Federal Trade Commission