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Over The Counter 20 February 2023: What To Expect From The 59th AESGP Annual Meeting, With Jurate Švarcaite

by [David Ridley](#)

In this episode, HBW Insight catches up with director general of the Association of the European Self-Care Industry, Jurate Švarcaite, to find out about the association's upcoming Annual Meeting. Taking place in Paris, France, from 22-24 May, the meeting begins with a networking cruise along the river Seine and ends with a series of participatory workshops on pressing topics such as robotics, Rx-to-OTC switch and sustainability. Along the way, delegates will hear from insiders and experts on how the new EU pharmaceutical legislation and a raft of incoming environmental regulations will impact self-care. Attendees will also find out how consumers and industry leaders are shaping the future of Europe's consumer health sector.

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For more information on the Annual Meeting visit [the AESGP's website](#).

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[France 'Not Receptive' To Self-Care, But Wellness And E-Commerce Trends Are Driving Change](#)

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